

Sixth International Marine Debris Conference

A proposal for sponsorship to help protect our ocean



March 12-16, 2018
San Diego, California, USA

Conference Organizers

National Oceanic and Atmospheric Administration



The National Oceanic and Atmospheric Administration (NOAA) Marine Debris Program is the U.S. Federal Government's lead for addressing marine debris, with a mission to investigate and prevent the adverse impacts of marine debris. This is achieved through five program pillars: removal, prevention, research, regional coordination, and emergency response.

<https://marinedebris.noaa.gov/>

United Nations Environment

UN Environment is the leading global environmental authority that sets the global environmental agenda, promotes the implementation of the environmental dimension of sustainable development within the United Nations system and serves as an authoritative advocate for the global environment.

<http://web.unep.org/gpa/>

Sponsorship Coordinators

Gulf and Caribbean Fisheries Institute



Gulf and Caribbean Fisheries Institute (GCFI) was founded to promote the exchange of current information on the use and management of marine resources in the Gulf and Caribbean region. GCFI has endeavored to involve scientific, governmental, and commercial sectors to provide a broad perspective on relevant issues, and to encourage dialogue. GCFI operates the Caribbean Regional Node of the Global Partnership on Marine Litter. GCFI is a 501(c)3 organization.

<http://www.gcfi.org/>

Ocean Conservancy



Ocean Conservancy (OC) is working to protect the ocean from today's greatest global challenges. Together with their partners, OC creates science-based solutions for a healthy ocean and the wildlife and communities that depend on it. OC is a 501(c)3 organization.

<http://www.oceanconservancy.org/>

About the Sixth International Marine Debris Conference (6IMDC)

Engaging the Global Marine Debris Community

The Sixth International Marine Debris Conference (6IMDC) will take place March 12-16, 2018, in San Diego, California, USA. With a variety of tracks, themes, and session types, this conference will build new partnerships, raise public awareness and support, and inspire follow-up actions that will bring us closer to a world free from the impacts of marine debris.

Building on Our Past Achievements

The Fifth International Marine Debris Conference (5IMDC) was held in Honolulu, Hawaii (2011), bringing together 440 participants representing 38 countries. Attendees participated in workshops, field trips, technical and policy sessions, poster presentations, and panel discussions. Most notably, conference participants refined and endorsed the Honolulu Commitment, which outlined 12 actions to reduce marine debris and led to the development of the Honolulu Strategy, a results-oriented framework strategy to prevent, reduce, and manage marine debris.

During the 6IMDC, participants will conduct a high-level review of the effectiveness and progress of the Honolulu Strategy, highlight success stories and projects, and determine a path forward for new action. The conference will serve as a learning opportunity, offering cross-pollination of ideas between our global stakeholders and thought leaders and emphasizing the diverse solutions to combat the marine debris threat.

internationalmarinedebrisconference.org



Photo: U.S. Navy by LT Nick Sherrouse

San Diego, California, United States of America

Considered one of the best natural harbors on the west coast of North America, San Diego has long been at the front lines of ocean conservation. The event will take place at the Hilton Mission Bay property located on the waterfront. The area boasts 17 miles of coastline, 600 acres of public land in Mission Bay Park, and consistently sunny weather. The participants of the 6IMDC can access these resources, use indoor and outdoor spaces, and collaborate on global marine debris issues in an ideal coastal environment.

Sponsorship Benefits

Connect with Marine Debris Professionals

The 6IMDC will bring together more than 600 participants from around the world, including policy and decision makers, multinational agencies, coastal and ocean resource managers, waste management representatives, scientists, planners, academics, public sector groups, private industry, academia, and civil society. With attendees traveling from around the globe, the 6IMDC will facilitate connections and transcend geographic boundaries, bringing the marine debris community together.

Be a Part of the Solution

The 6IMDC will act as a forum for interdisciplinary education and discussion of issues surrounding marine debris. Speakers will debate in plenary sessions, creating an awareness of issues, successes, and gaps, offering opportunities for innovative solutions to problems. In concurrent sessions, attendees will share cutting-edge research and strategies, sparking new ideas. As a sponsor, you can attend and participate in the discovery.

Advance the Zero Waste Movement

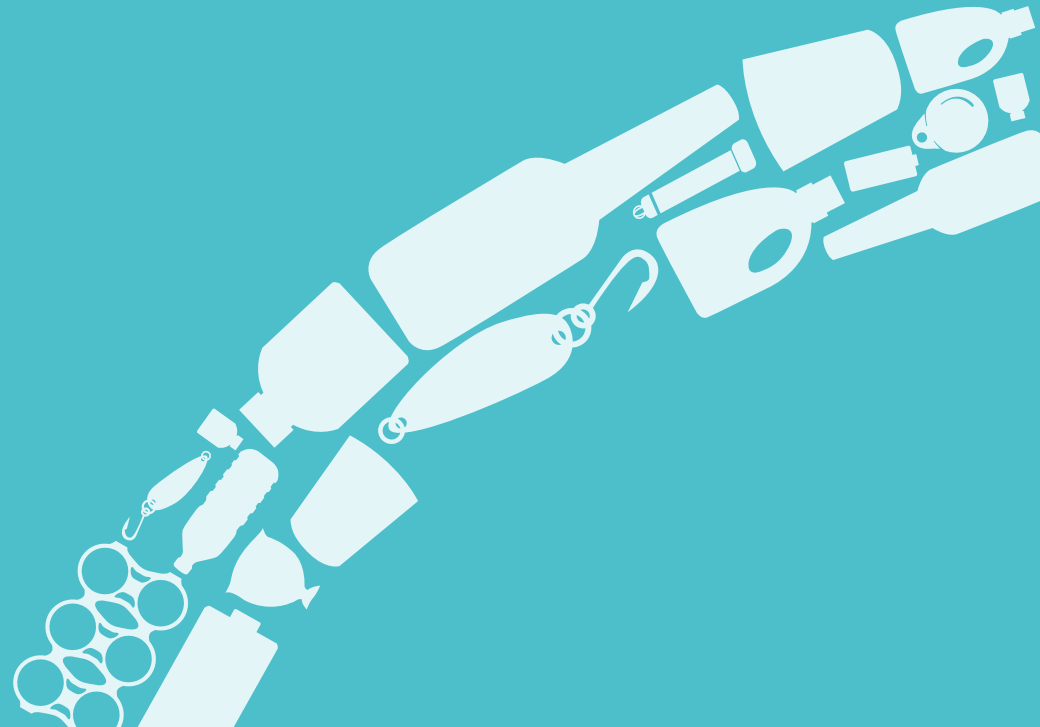
In addition to supporting the conference as a whole, the 6IMDC is looking for sponsors to help offset costs associated with providing valuable zero waste services to reduce the event's impact. Your contribution will go towards maintaining and expanding the zero waste initiative with the diversion of non-hazardous waste from the landfills through recycling, composting, reducing, reusing, and upcycling.

Enhance Your Branding

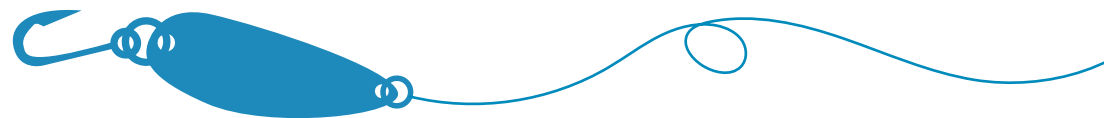
Sponsors will have ample opportunity to interact with conference attendees at sessions, lunches, and receptions. Highly-visible formal recognition will be given to sponsors in all conference materials including the registration packet, final program, conference proceedings, and during individually sponsored events.

Your Involvement is Crucial

A successful conference is not possible without conference sponsors. If corporate or government agency giving restrictions apply, sponsorships will be acknowledged as support for the conference within the range of permissible activities. For the variety of conference activities and their associated costs, please consider our Sponsorship Options.



Sponsorship Options



General Sponsorship Opportunities

Sponsors interested in marine debris issues will have the opportunity to foster dialogue, forge partnerships, and promote communication and education. Conference sponsors will receive highly-visible recognition for their support in making the 6IMDC a success. Bring your organization to the center of this dialogue and communicate your expertise to conference participants.

We have a selection of sponsorship opportunities available at various contribution levels that will highlight your commitment and support for the marine debris community.

Custom Sponsorships

The 6IMDC organizers will work with sponsors to customize sponsorship opportunities to meet your needs! Headline a special event for conference participants such as a gala dinner, opening and closing reception, zero waste lunch, poster session, art galas, or movie night. We promote all collaborations to combat marine debris between public, private, academic, and civil societies. We encourage you to take full advantage of the valuable exposure your organization can receive within the global marine debris community.

Sponsorship Opportunities	Platinum	Gold	Silver	Bronze	Contributor
Complimentary registrations	4	3	2	1	N/A
Acknowledgment in conference documents, proceedings, and website	X	X	X	X	X
Customized per organization's interest	X	X	X	X	X
Organizational logo on banner in venue main hall	X	X	X		
Opportunity to speak at sponsored event	X	X			
Highly-visible branding and recognition at the 6IMDC opening ceremony	X				
Financial contribution	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000



Become a Sponsor

If you are interested in taking advantage of this sponsorship opportunity to help protect our ocean, please contact 6IMDC planners at:

info@6IMDC.org
+1 240 533 0393
USA-Eastern Time Zone

internationalmarinedebrisconference.org